

# 6th Engineering Expo kicks off

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AT the kick-off of the Engineering Expo on Friday at the Chinchwad auto-cluster, R Bhaskar, Plant Head of the Commercial Vehicles Business Unit (CVBU), Tata Motors Ltd, Pune, said such platforms are crucial as the Indian economy depended to a great extent on growth of the manufacturing sector.

Speaking at the inauguration of the 6th edition of the Engineering Expo, Bhaskar said, "India's growth has to cover all sections of the industry and forums, like Engineering Expo, which not only gives manufacturers an op-

portunity to showcase products, but also allows technology related learnings to be shared and transferred between all stakeholders like OEMs, customers & both big and small entrepreneurs. Such forums not only help customers find the right product and the right company; they also aid manufacturers in collaborating with the right partners. herein lies their importance," said Bhaskar.

Besides Bhaskar, Pimpri-Chinchwad Municipal Commissioner Asheesh Sharma, C M Venkateshwaran , COO, Aker Powergas Subsea Pvt Ltd, V Gokul Das, MD, HRS Process Systems

Ltd and R V Krishnan, chairman, Business Development Bureau (India) Pvt Ltd were among those present at the inaugural function. The Engineering Expo, a trade fair that focuses on engineering and manufacturing, is being held at Auto Cluster Exhibition Centre from November 18-21 and over 15,000 business visitors from across the country are expected at the four-day event that aims at empowering visitors with the latest manufacturing technology. Companies can utilize this platform to reinstall customers' confidence and loyalty in the brand and take advantage of new opportunities it will offer. Asheesh

Sharma said Engineering Expo provided the right platform for industries to showcase their products. "The Moshi convention centre which will come up in future will be another boost to the industrial sector," he said.

Sandeep Khosla, CEO, Publishing, Infomedia 18 Ltd, which is organising the event, said, "Over the years, the Engineering Expo has successfully delivered its goal of becoming a preferred destination for SMEs and manufacturing and engineering companies to connect, transact and leverage ideas to foster the growth of individual organisations as well as the industry as a whole."